

# Our History

- For 100 years, United Way of Central Missouri has been rooted in the belief that we are stronger when we work together.
- Founded in 1925 as a small committee under the Jefferson City Chamber of Commerce
- Evolved into a trusted community leader—responding to crises, adapting to change, and investing in long-term solutions
- Grew from a single fundraising effort to a year-round force for good
- Has served generations of families across nine counties
- Partners with schools, shelters, food pantries, healthcare providers, and countless other organizations to create meaningful impact
- Brings together people, nonprofits, businesses, and local leaders to tackle the challenges that no one can solve alone



United Way  
of Central Missouri



United Way of Central Missouri  
CELEBRATING 100 YEARS UNITED

23,770

nutritious homebound meals were provided to 232 seniors so they could remain in their homes

100%

of children participating in our quality childcare programs are kindergarten ready

427

women and children were provided safe shelter to begin again

239

individuals with disabilities were provided employment resources, community services or summer camp opportunities

278,000+

pounds of food was distributed to more than 22,000 individuals

2025 CAMPAIGN GOAL  
\$2.8 MILLION

# Your Impact

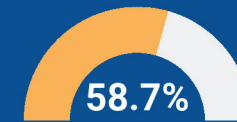
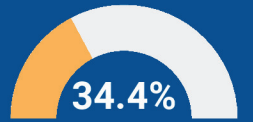
Dollars Raised 2024

\$2.6M

Goal for 2024

\$2.8M

Total amount raised in 2024



45.8% of individual gifts are from payroll deductions

\$1 per month

Provides hygiene items for a student in need.

\$5 per month

Delivers weekly meals and wellness checks to a homebound senior.

\$10 per month

Funds trauma counseling for a child.

\$25 per month

Covers a full day of shelter and support for a domestic violence survivor.