

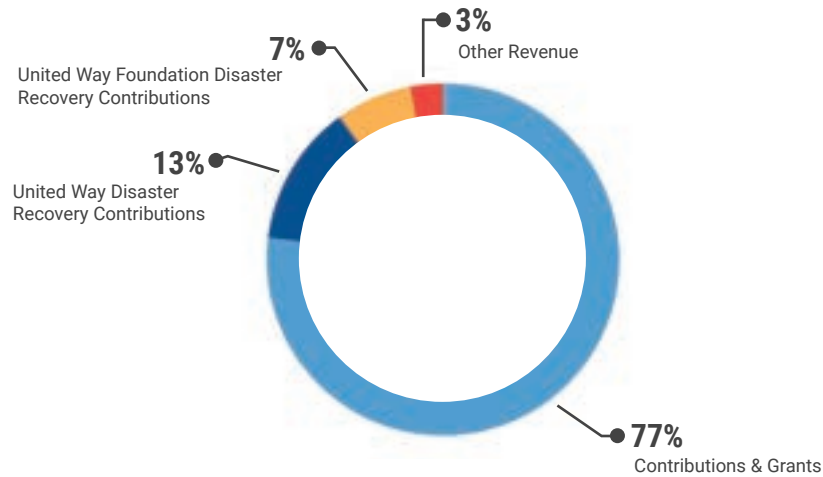


SPONSORED BY



TRANSFORMATION & IMPACT

FINANCIAL FOCUS



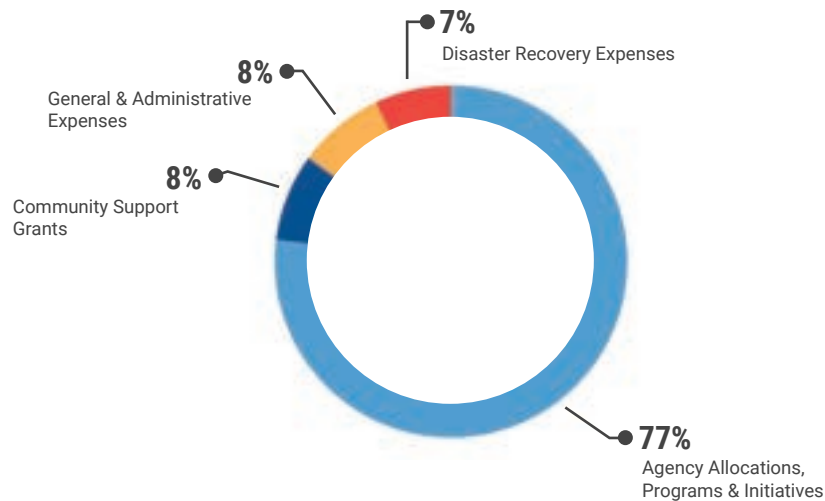
2019 Revenues \$2,833,223

Contributions & Grants are funds donated to United Way of Central Missouri to support our mission and programs that promote health, education, financial stability and basic needs.

United Way Disaster Recovery Contributions are funds donated to United Way of Central Missouri to provide intermediate and long-term support to disaster survivors and the community.

United Way Foundation Disaster Recovery Contributions are funds donated by the United Way of Central Missouri Foundation to support intermediate and long-term disaster recovery.

Other Revenue includes income generated from the sale of promotional materials, special events and miscellaneous activities.



2019 Expenses \$2,207,398

Agency Allocations, Programs & Initiatives are costs related to funding United Way of Central Missouri's programs that promote health, education, financial stability and basic needs.

Community Support Grants are costs related to grant investments to any qualifying health and human service 501(c)(3) to address immediate, critical, unmet needs or to help with an emerging need.

General & Administrative Expenses are costs related to administering the day-to-day activities of United Way of Central Missouri.

Disaster Recovery Expenses are costs related to intermediate and long-term disaster recovery efforts.

UNITED WAY OF CENTRAL MISSOURI BOARD OF DIRECTORS & STAFF

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MARK READING
COMMUNITY VOLUNTEER

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THERESA VERSLUES

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TONYA WILLIG

MARKETING & EVENTS DIRECTOR
AMBER BRONDEL

OPERATIONS SPECIALIST
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LYNNE BATEMAN

UNITED WAY OF CENTRAL MISSOURI GOVERNING BODY

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RHONDA ALLEN
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BRODY ASH
RACHEL BARFIELD
DEANN BARTON
THAYNE BARTON
LAUREN BAUMAN
RODNEY BAX
SARAH BENNETT
GREG BENTON
SARA BENTON
KRISTEN BERHORST
ROBIN BERNSKOETTER
RYAN BIRK
SARAH BOHL
ASHLI BOWMAN
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TODD BRONDEL
DEB BROWN
FRANK BURKHEAD
PAULA BURNETT
RYAN BURNS

SAM BUSHMAN
GAY ANN CHRISTY
MORGAN COSTELLO
MISSY CREED-MCFERRON
DENISE CRIDER
STEVE CROWELL
WES DOERHOFF
BETTY DORRIS
AMY DUKE
KIRK DUNCAN
JAYNE DUNKMANN
MISSY DUNN
CHRIS EBRIGHT
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MORGAN FECHTEL
THERESSA FERGUSON
FAY FLEMING
ASHLEY FREEMAN
CARY GAMPHER
MATT GARRETT

HEATH GARVIN
BOB GILBERT
RYANN GILDERSLEEVE
MARK GOLDEN
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MALLORY MCGOWIN
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DAVE MINTON
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MATT SCHOFIELD
CINDY SCHUELEIN
JESSIE SCHULTE
JOHN SCHULTE
RACHAEL SCHULTE
CONNIE SEABAUGH
BRAD SHIMMENS
KYLE SHIMMENS
BRAD SIEG
BRITT SMITH
JULIE SMITH
KEVIN SPEAR
TOM STEGEMAN
TRAVIS STEPHENS
JIM STRATTON

DR. SHAWN STRONG
ANDY STUCKENSCHNIEDER
CRYSTAL TELLMAN
CARRIE TERGIN
HARVEY TETTLEBAUM
RYAN TOWNER
TAMI TURNER
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JANET WECKENBORG
CATHERINE WHITE
ASHLEY WILDE
DAVE WILLIAMS
NANCY WILSON
KEVIN WISCH
JASON WITT
DARRELL WOLKEN
SCOTT WOODWARD
BETH WORSHAM
SHELLEY WRIGHT
KACEY YOUNG

UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION, FINANCIAL STABILITY & BASIC NEEDS OF EVERY PERSON IN OUR COMMUNITY

\$2.81 million

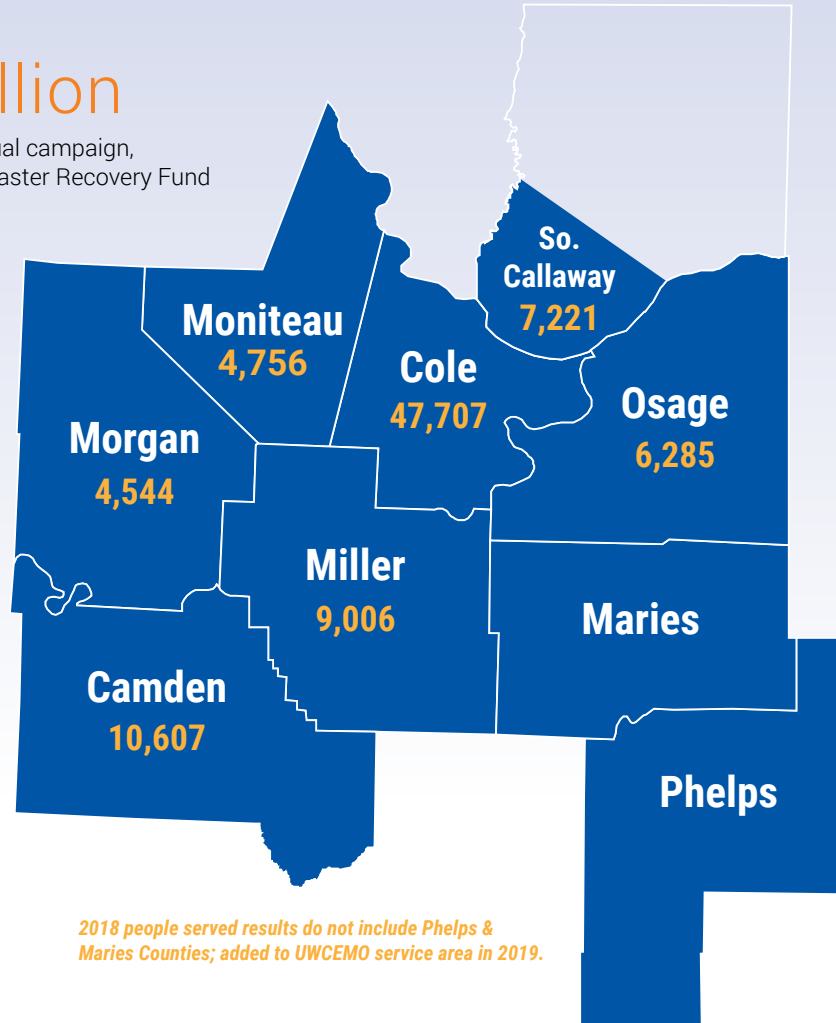
raised through 2019 annual campaign,
foundation gifts & the Disaster Recovery Fund

94

years in operation

1 out of every **2**

people touched by a United Way agency



1,100+

volunteers

90,000+

people served

8,000+

donors

2018 people served results do not include Phelps & Maries Counties; added to UWCEMO service area in 2019.

OUR VISION

UNITED WAY OF CENTRAL MISSOURI ENVISIONS A COMMUNITY WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR POTENTIAL THROUGH EDUCATION, INCOME STABILITY, AND HEALTHY LIVES.

OUR MISSION

UNITED WAY OF CENTRAL MISSOURI IS A LOCAL, VOLUNTEER-DRIVEN ORGANIZATION THAT IMPROVES LIVES BY MOBILIZING THE CARING POWER OF OUR COMMUNITY.

01 january

T W E N T Y T W E N T Y



| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <p>DECEMBER 2019</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td></tr> <tr><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td></tr> <tr><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td></tr> <tr><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td></tr> <tr><td>29</td><td>30</td><td>31</td><td></td><td></td><td></td><td></td></tr> </table> | S | M | T | W | T | F | S | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | | | | | <p>FEBRUARY 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td>1</td></tr> <tr><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td></tr> <tr><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td></tr> <tr><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td></tr> <tr><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td></tr> </table> | S | M | T | W | T | F | S | | | | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 31 | 1 UNITED WAY OFFICE CLOSED: NEW YEAR'S DAY | 2 | 3 | 4 |
| S | M | T | W | T | F | S | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 19 | 20 UNITED WAY OFFICE CLOSED: MARTIN LUTHER KING JR. DAY | 21 | 22 | 23 | 24 | 25 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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HELPING PEOPLE LIVE THEIR BEST POSSIBLE LIVES

We partner with 28 non-profit health and human service agencies that help the hungry, the homeless, the powerless...seniors, babies, children and adults with disabilities...

families torn apart by drug addiction, struggling to put food on the table, or recovering and rebuilding their lives after the devastation from a tornado or flooding. We are United in our vision that together we should fight for a better future for all.

Thanks to our partner agencies, we are making sure that youth have a mentor to help them reach their full potential, and low-income families have affordable day care so they can go to work or school and leave their children in a safe place where they will become kindergarten ready. Middle schoolers are receiving extra reading help so they don't fall behind, foster children are finding their forever homes, and seniors are able to stay independent in their homes because meals are delivered to their doorstep. Children have a safe place to go after school and abused and neglected children have an advocate and voice in the courtroom. Children with disabilities are receiving intensive physical therapy, and those struggling with mental health issues have access to quality counseling.

We are more than the fundraisers. We are the handraisers. We raise our hands not only to lead the fight, but to reach out to people who need our help...and hope. United we face food insecurity. United we battle for those struggling with addictions and mental health challenges. United we confront illiteracy and



provide mentorship programs. No matter the obstacles. No matter the odds. We surround our community's most critical problems. And we fight. We fight for our neighbors, our co-workers, our families and our friends. We fight for those who need a voice and those whose names we do

not know. Because transformation doesn't happen alone. We have one life. To live better, we must Live United.

Visit unitedwaycemo.org to learn more about how our partners are helping people live their best possible lives.



PARTNER AGENCIES

4-H Youth Program
ABLE
American Red Cross
Big Brothers Big Sisters
Boy Scouts
Boys & Girls Club
Capital City CASA
Capitol Projects
Central Missouri Foster Care & Adoption Association
Community Health Center
Compass Health Network
Council for Drug Free Youth
Dreams to Reality
Girl Scouts
Homemaker Health Care
Jefferson City Area YMCA Child Development Center
Little Explorers Discovery Center
Osage County Community Living Rape and Abuse Crisis Service
Salvation Army
Senior Nutrition Council
Special Learning Center
The Food Bank for Central & Northeast Missouri
The Sneaker Project
Tri-County YMCA

02 February

T W E N T Y T W E N T Y



| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <p>JANUARY 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td></tr> <tr><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td></tr> <tr><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td></tr> <tr><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td></tr> <tr><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td><td></td></tr> </table> | S | M | T | W | T | F | S | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | | <p>MARCH 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td></tr> <tr><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td></tr> <tr><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td></tr> <tr><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td></tr> <tr><td>29</td><td>30</td><td>31</td><td></td><td></td><td></td><td></td></tr> </table> | S | M | T | W | T | F | S | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | | | | |  |  |  | 31 | 1 |
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| | | | | | UNITED WAY ANNUAL MEETING LUNCHEON | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | UNITED WAY OFFICE CLOSED: PRESIDENT'S DAY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | UNITED WAY FUND ALLOCATION PROCESS BEGINS | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

IMPACT SNAPSHOT



Health

17,334

individuals received medical, dental & behavioral health services

24,002

youth participated in programs to learn the importance of being drug and alcohol free

633

children with special needs received expanded services



Education

932

children received food, homework help & a safe place to go after school

2,706

youth participated in programs that build leadership skills to ensure a brighter future

89%

of middle school students had improved literacy skills through tutoring



Financial Stability

103

adults with disabilities have meaningful employment & transportation services

219

women received business apparel, interview skills & boosted self-confidence

372

children's families maintained employment by accessing affordable, sliding-scale child care



Basic Needs

30,811

people in crisis received food, shelter, clothing, rental & utility assistance

1,049

abused women & children were provided a safe haven & emotional support

938,128

pounds of food were distributed to the hungry through the mobile food pantries

**2018 People Served Results*



03 march



T W E N T Y T W E N T Y

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 29 | 30 | 31 | | | <table border="1"> <thead> <tr> <th colspan="7">FEBRUARY 2020</th> <th colspan="7">APRIL 2020</th> </tr> <tr> <th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th> <th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th> </tr> </thead> <tbody> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td>1</td> <td></td><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td> </tr> <tr> <td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td> <td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td> </tr> <tr> <td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td> <td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td> </tr> <tr> <td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td> <td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td> </tr> <tr> <td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td> <td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td></td><td></td> </tr> </tbody> </table> | | FEBRUARY 2020 | | | | | | | APRIL 2020 | | | | | | | S | M | T | W | T | F | S | S | M | T | W | T | F | S | | | | | | | 1 | | | | 1 | 2 | 3 | 4 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 26 | 27 | 28 | 29 | 30 | | |
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OUR INITIATIVES



EARLY CHILDHOOD SUCCESS

United Way of Central Missouri has championed the Early Childhood Initiative for over ten years. Through this initiative we support early childhood programs in the central Missouri area to ensure children birth through 5 years old receive quality early learning opportunities, aid parents in positive parenting practices, and support strong transition programming into kindergarten.

The Early Childhood Initiative supports early childhood providers, Born Learning materials to low-income families, the Born Learning Trail at Memorial Park, and the annual Week of the Young Child activities and events. This initiative also promotes the training and coaching of the Conscious Discipline approach to Early Childhood professionals. Conscious Discipline provides a proven and comprehensive approach to discipline that empowers parents with the self-awareness, brain information, developmental knowledge and usable skills necessary to create safe, connected, problem-solving skills.

The Early Childhood Initiative works with 9 area Childcare Centers to provide best practice sharing and networking opportunities for their early childhood professionals. Partners include Central Missouri Community Action/Head Start, Early Explorers Preschool, Jefferson City YMCA Child Development Center, Little Explorers Discovery Center, Parents-As-Teachers, Show Me Child Care Center, Southwest Early Childhood Center, Special Learning Center - Crayon Kids and The Academy of Innovative Learners.

Week of the Young Child

Week of the Young Child (WOYC) is an annual celebration sponsored by the National Association for the Education of Young Children (NAEYC), the world's largest early childhood education association. During WOYC, we focus on the needs of young children and their families and recognize early childhood programs and services that meet those needs. To celebrate and kickoff WOYC this year, the Early Childhood Initiative hosted a Dr. Seuss Birthday Bash. The event brought in more than 500 attendees who enjoyed over 28 different activities; including a bounce house, photobooth, storytelling, lab robotics and more. The event also consisted of a sock drive to instill in young children the importance of giving back, which successfully collected over 750 pairs of socks for families in need and those experiencing homelessness.



United Way 2-1-1 is here to help – whether you're an individual looking for help for your family or a nonprofit seeking better ways to serve your clients. By simply dialing 2-1-1 (or 800-427-4626), you can make one call to find or give help. A 2-1-1 Specialist will assist in finding health and human service resources close to your home. Services include referrals for basic human needs, physical and mental health resources, support for the elderly, people with disabilities, children, youth and families, and disaster assistance. In 2019, over 2,320 calls were received from people seeking help—with 800 of those calls related to disaster. 2-1-1 played a key role as the go-to organization immediately following the tornado and subsequent flooding, providing comfort and referral information to disaster survivors. 2-1-1 is free, accessible 24/7 and completely confidential. More information can be found at www.211helps.org.



FamilyWize is a prescription drug discount program that aims to improve lives by providing access to affordable prescription medications. Acting as a huge consumer group buying service, FamilyWize discounts and savings on medications are provided voluntarily by participating pharmacies that have agreed to provide prices similar to what they give large insurance companies and employees; therefore making prescription medications affordable for those that are struggling to pay for vital medication. Total savings in 2019 in mid-Missouri was more than \$245,354. To learn how you can benefit, visit FamilyWize.org.



Power OF THE Purse

UNITED WAY
WOMEN UNITED®

United Way of Central Missouri hosted its third annual Power of the Purse in May. This event brought together over 280 community-minded women who are passionate...not only about purses, but about the bigger message beyond the gorgeous Michael Kors, Coach and Stuart Weitzman handbags...joining in the fight for the health, education, financial stability and basic needs of every person in our community.

Generous community supporters donated over one-hundred purses, Kendra Scott jewelry, a variety of high quality wine selections and Women United t-shirts to be bid on and purchased by event guests. Purses ranged from vintage collectibles to brand name favorites, and 14 extraordinary purses were elevated from silent auction to live auction status. Hors d'oeuvres were passed while soft, classical music played in the background and gentlemen in black-tie attire attended to guests.

It was a perfect evening that concluded with local celebrity gentlemen modeling the live auction purses that had unique surprise experiences tucked inside...experiences such as Indy 500 tickets and a sight-seeing flight for two compliments of Jefferson City Flying Services!

Our accolades to the ladies whose vision and dedication saw the Power of the Purse to a successful \$36,000+ conclusion...planning extraordinaires Ryann Gildersleeve and Cassandra Atchison and their twenty-five talented, creative and compassionate committee members!

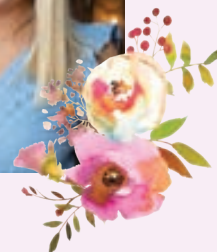
Our mission at the United Way is to create change...real, lasting change. Around the world, United Ways have been forming Women United affinity groups to do just that—create change in a new and powerful way, and the staff at United Way knew this was something that needed to be brought to our community.

Power of the Purse was United Way of Central Missouri's first step toward our Women United initiative, and now after three successful years mastering the event...Women United is officially here.

Women United is a social group of giving women with a cause...an opportunity for women of all ages and backgrounds to come together and further the mission of the United Way by fighting and advocating for a specific cause that will be chosen by this passionate group of women in 2020.

In December of 2019, United Way hosted the Women United Launch Party to get this movement off the ground—inviting ladies from all around our community to join in the celebration of this new affinity group. Over 60 ladies signed up to be a part of Women United, who together will advocate and fight for those in our community who need our help.

To learn more and be a part of this dynamic group of engaged, caring women visit www.unitedwaycemo.org/womenunited.



05 may

T W E N T Y T W E N T Y



| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <p>APRIL 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td></tr> <tr><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td></tr> <tr><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td></tr> <tr><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td></tr> <tr><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td></td><td></td></tr> </table> | S | M | T | W | T | F | S | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | | | <p>JUNE 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td></tr> <tr><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td></tr> <tr><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td></tr> <tr><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td></tr> <tr><td>28</td><td>29</td><td>30</td><td></td><td></td><td></td><td></td></tr> </table> | S | M | T | W | T | F | S | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | | | | |  |  | 30 | 1 | 2 |
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| <div style="text-align: right;"> <p>31</p> </div> | <p>UNITED WAY OFFICE CLOSED: MEMORIAL DAY</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

UNITED WAY
POWER OF THE PURSE

LEADING LONG-TERM RECOVERY AFTER DISASTERS

On May 22 our lives changed forever. Many in our community will never forget huddling in our basements and closets late that night, scared and unsure what to expect as an EF-3 tornado left a path of destruction across Miller County and then tore through Cole County. Soon after mass flooding resulted in more devastation. The destruction those twin disasters left behind tested us, but the result was a community that modeled resilience and strength. We saw a remarkable community transform into something even greater. Volunteers cut up brush, picked up debris, fed and hugged total strangers.

United Way of Central Missouri is proud of the great work of the first responders, city and county personnel, health and human service agencies and faith based organizations that provided the initial boots on the ground during the days and weeks immediately following the disasters. United Way understood it was our responsibility to take a leadership role behind the scenes to mobilize volunteer deployments, serve as a location to collect supplies and redistribute them, and help secure financial and material donations from supporters to address intermediate and long-term needs for disaster survivors. Equally important was our role to serve as the convener to bring community organizations and faith based groups together to rebuild our community. Through these efforts, the Cole and Miller County Long-Term Recovery Committee has been established to provide disaster survivors the tools and resources to recover, rebuild and regain hope.

Restoring Hope After Disasters

Thanks to the incredible support and response from our community, United Way mobilized over 400 volunteers to assist with clean up two days after the tornado, and hundreds more volunteered through their churches and businesses; and many more caring community members took it upon themselves to go to the disaster impacted areas to see how they could help. In addition to the overwhelming volunteer response, community members and people outside our community donated over \$340,000 to the United Way Disaster Recovery Fund and over \$700,000 in durable goods has been donated for intermediate and long-term recovery. The Long-Term Recovery Committee is responsible for distribution of these funds and durable goods to aid disaster survivors who have exhausted all other resources available. United Way of Central Missouri is honored and proud to remain the trusted source for monetary and donation oversight and we take that responsibility very seriously. We are committed to continuing to serve alongside our community partners and caring community as we recover and rebuild.

United Way of Central Missouri hosted its annual Kids United FunFest in early October--an annual carnival free of cost to families served by United Way partner agencies--and this year extended a special welcome to families impacted by the disasters. Kids United FunFest was held at the Boys & Girls Club, an ideal location not only because many children at the Club attend the carnival, but it is also located in the heart of where some of the heaviest devastation occurred during the May 22 tornado. Hundreds of families attended the event and enjoyed activities including a bounce house, bubble machine, fire truck tours, games and more. Kids United FunFest was made possible by presenting sponsor Scholastic, and event sponsors Hawthorn Bank and Hy-Vee. United Way is grateful to these sponsors for making it possible to provide an evening of fun for families in our community.



06 june

T W E N T Y T W E N T Y



| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 14 | 15 | 16 | 17 | 18 | 19 | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 28 | 29 | 30 | | | <p>MAY 2020</p> <table border="1"> <thead> <tr> <th>S</th> <th>M</th> <th>T</th> <th>W</th> <th>T</th> <th>F</th> <th>S</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>1</td> <td>2</td> </tr> <tr> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>8</td> <td>9</td> </tr> <tr> <td>10</td> <td>11</td> <td>12</td> <td>13</td> <td>14</td> <td>15</td> <td>16</td> </tr> <tr> <td>17</td> <td>18</td> <td>19</td> <td>20</td> <td>21</td> <td>22</td> <td>23</td> </tr> <tr> <td>24</td> <td>25</td> <td>26</td> <td>27</td> <td>28</td> <td>29</td> <td>30</td> </tr> </tbody> </table> | S | M | T | W | T | F | S | | | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | <p>JULY 2020</p> <table border="1"> <thead> <tr> <th>S</th> <th>M</th> <th>T</th> <th>W</th> <th>T</th> <th>F</th> <th>S</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> <td></td> <td>1</td> <td>2</td> <td>3</td> </tr> <tr> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>8</td> <td>9</td> <td>10</td> </tr> <tr> <td>11</td> <td>12</td> <td>13</td> <td>14</td> <td>15</td> <td>16</td> <td>17</td> </tr> <tr> <td>18</td> <td>19</td> <td>20</td> <td>21</td> <td>22</td> <td>23</td> <td>24</td> </tr> <tr> <td>25</td> <td>26</td> <td>27</td> <td>28</td> <td>29</td> <td>30</td> <td>31</td> </tr> </tbody> </table> | S | M | T | W | T | F | S | | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
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COMMUNITY SUPPORT GRANTS

Community Support Grants are investments United Way of Central Missouri makes to address immediate, critical unmet needs or to help with emerging needs in the counties we serve. Open to any health and human service 501(c)(3) meeting the criteria of the grant - not just United Way partner agencies - these one-time grants give nonprofits the opportunity to start a new program, enhance an area of service or purchase needed equipment and supplies. Community Support Grants are another way we forge new partnerships, find solutions to underlying issues, and mobilize our best resources to fight against our community's most critical problems.

United Way of Central Missouri announced the opportunity for area health and human service agencies to apply for United Way Community

Support Grant funding in the spring; and volunteer committees and the United Way of Central Missouri Board of Directors had vetted these requests and approved grants for 25 health and human service agencies prior to the tornado and flooding our community experienced. The letters were drafted and ready to be put in the mail the morning of May 23—the morning just after the tornado. Given the United Way had committed to the Community Support Grant funding prior to the disaster, and given the grant requests had been strongly vetted and the needs were relevant and critical, United Way staff and Board of Directors agreed it was appropriate to follow through with the grant funding.

That is when the United Way of Central Missouri Foundation stepped in. The Foundation was formed in 2003 as a safety net for our community

in the event of a catastrophic event. The United Way Foundation Board unanimously agreed to step forward during this time of crisis to take \$200,000 from the Foundation and gift it to the United Way to replenish the funding spent on the Community Support Grants—allowing the United Way to utilize these funds for intermediate and long-term disaster recovery efforts.

2019 Grant Recipients

*Alzheimer's Association
American Red Cross
Anne Marie Project
Big Brothers Big Sisters
Boys & Girls Club
Children's Learning Center
Citizens Against Domestic Violence
Common Ground
Compass Health Network*

*Council for Drug Free Youth
Day Solutions Foundation
El Puente – Hispanic Ministry
Healing Horses Therapeutic Riding Program
Independent Living Resource Center
Kids Harbor
Lake Area Industries
Little Explorers Discovery Center
Rape & Abuse Crisis Service
Senior Nutrition Council
Special Learning Center
Special Olympics
The Food Bank for Central & Northeast Missouri
The Salvation Army
UCP Heartland-Gibbs Center for Independence
YMCA Child Development Center*

07 july

T W E N T Y T W E N T Y



United Way
of Central Missouri

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <p>JUNE 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td></tr> <tr><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td></tr> <tr><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td></tr> <tr><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td></tr> <tr><td>28</td><td>29</td><td>30</td><td></td><td></td><td></td><td></td></tr> </table> | S | M | T | W | T | F | S | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | | | | | <p>AUGUST 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td>1</td></tr> <tr><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td></tr> <tr><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td></tr> <tr><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td></tr> <tr><td>23</td><td>30</td><td>24</td><td>31</td><td>25</td><td>26</td><td>27</td></tr> <tr><td></td><td></td><td></td><td></td><td>28</td><td>29</td><td></td></tr> </table> | S | M | T | W | T | F | S | | | | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 30 | 24 | 31 | 25 | 26 | 27 | | | | | 28 | 29 | | 30 | 1 | 2 | 3 | 4 |
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UNITED WAY OFFICE CLOSED:
INDEPENDENCE DAY OBSERVED

UNITED WAY PACESETTER
CAMPAIGN BEGINS

2019 PACESETTERS

Pacesetters are a select group of exemplary businesses that take on the challenge to "jump start" the United Way of Central Missouri's annual campaign each year. Pacesetters set the standard for leadership and community support and are critical to the success of the overall campaign. United Way of Central Missouri is proud to partner with our Pacesetters--the exceptional handraisers! The 2019 Pacesetters stepped right up and raised an amazing \$1,006,207--or 48% of the \$2.1 million campaign goal...breaking the \$1 million mark for the first time as Pacesetters!

2019 Pacesetters

Capital Region Medical Center
Cargill
Central Bank/Central Technology Services/
Central Mortgage Company
City of Jefferson
County of Cole
Fechtel Beverage & Sales
GFI Digital
Genesis Company
Hawthorn Bank
Huber & Associates
Jefferson Bank
Jefferson City Autoplex
Jefferson City Coca-Cola Bottling Company
Jefferson City Medical Group
Joe Machens Capital City Ford
Lutheran Senior Services

Mid America Bank
Missouri Auto Dealers Association
Missouri Farm Bureau
Missouri Hospital Association
Modern Litho-Print/Brown Printing
Modine Manufacturing
Osage Ambulances
Providence Bank
Schnuck's
Septagon Construction
SSM Health St. Mary's Hospital
Target
United Parcel Service
United Way Agencies
Wallstreet Group
Williams-Keepers



08 august

T W E N T Y T W E N T Y



| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <table border="1"> <tr><th colspan="7">JULY 2020</th></tr> <tr><th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th></tr> <tr><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td></tr> <tr><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td></tr> <tr><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td></tr> <tr><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td></tr> <tr><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td><td></td></tr> </table> | JULY 2020 | | | | | | | S | M | T | W | T | F | S | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | | <table border="1"> <tr><th colspan="7">SEPTEMBER 2020</th></tr> <tr><th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th></tr> <tr><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td></tr> <tr><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td></tr> <tr><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td></tr> <tr><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td></tr> <tr><td>27</td><td>28</td><td>29</td><td>30</td><td></td><td></td><td></td></tr> </table> | SEPTEMBER 2020 | | | | | | | S | M | T | W | T | F | S | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | | | |  |  |  | 31 | 1 |
| JULY 2020 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| S | M | T | W | T | F | S | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 1 | 2 | 3 | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 | 27 | 28 | 29 | 30 | 31 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SEPTEMBER 2020 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| S | M | T | W | T | F | S | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | 1 | 2 | 3 | 4 | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 27 | 28 | 29 | 30 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | UNITED WAY PACESETTER CAMPAIGN ENDS | | PACESETTER RESULTS DUE TO UNITED WAY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| / | / | | | | UNITED WAY COMMUNITY CAMPAIGN KICKOFF LUNCHEON | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | 31 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

2019 COMMUNITY CAMPAIGN

SHOWSTOPPING STATS

Total Million Raised
\$2.25+

Total Donors
8,000+

Workplace Campaigns
193

Corporate Gifts
284



the GREATEST CITY ON EARTH



COME ONE, COME ALL

The United Way of Central Missouri campaign saw yet another successful year in 2019. Campaign Co-Chairs Missy Dunn and Doug Otto led the charge with the Campaign Leadership Team for the circus-themed campaign that had thousands in our community banding together to fight for those who need us.

We had a plan for the 2019 Campaign...to be the fundraisers for our neighbors, friends, family and people we may never meet. Children who are looking for their forever homes, vulnerable teenagers who need a role model and mentor, seniors who need help to afford their prescription medication, women and children seeking a safe shelter from a violent home, and families struggling to make ends meet. And after the disaster there were people who needed our help to recover and rebuild their lives.

Thanks to the support and generosity of over 8,000 donors, we hit an unprecedented showstopping \$2.25+ million to exceed our \$2.1 million campaign goal. Because of this incredible support from our community, the United Way will be able to continue helping tens of thousands of people in mid-Missouri live their best possible lives.

09 september



T W E N T Y T W E N T Y

| SUNDAY | | | | | | | MONDAY | | | | | | | TUESDAY | | | | | | | WEDNESDAY | | | | | | | THURSDAY | | | | | | | FRIDAY | | | | | | | SATURDAY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <p>AUGUST 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td>1</td></tr> <tr><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td></tr> <tr><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td></tr> <tr><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td></tr> <tr><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td></tr> <tr><td>30</td><td>31</td><td></td><td></td><td></td><td></td><td></td></tr> </table> | | | | | | | S | M | T | W | T | F | S | | | | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | | | | | | <p>OCTOBER 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td></tr> <tr><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td></tr> <tr><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td></tr> <tr><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td></tr> <tr><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td></tr> </table> | | | | | | | S | M | T | W | T | F | S | | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | <p>1</p> <p>UNITED WAY COMMUNITY CAMPAIGN BEGINS; PARTNER AGENCY BLACKOUT PERIOD BEGINS</p> | | | | | | | <p>2</p> | | | | | | | <p>3</p> | | | | | | | <p>4</p> | | | | | | | <p>5</p> | | | | | | |
| S | M | T | W | T | F | S | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 2 | 3 | 4 | 5 | 6 | 7 | 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | 31 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| S | M | T | W | T | F | S | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 4 | 5 | 6 | 7 | 8 | 9 | 10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>6</p> | | | | | | | <p>7</p> <p>UNITED WAY OFFICE CLOSED: LABOR DAY</p> | | | | | | | <p>8</p> | | | | | | | <p>9</p> | | | | | | | <p>10</p> <p>UNITED WAY DAYS OF CARING</p> | | | | | | | <p>11</p> <p>UNITED WAY DAYS OF CARING</p> | | | | | | | <p>12</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>13</p> | | | | | | | <p>14</p> | | | | | | | <p>15</p> | | | | | | | <p>16</p> | | | | | | | <p>17</p> | | | | | | | <p>18</p> | | | | | | | <p>19</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>20</p> | | | | | | | <p>21</p> | | | | | | | <p>22</p> | | | | | | | <p>23</p> | | | | | | | <p>24</p> | | | | | | | <p>25</p> | | | | | | | <p>26</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>27</p> | | | | | | | <p>28</p> | | | | | | | <p>29</p> | | | | | | | <p>30</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |



UNITED WAY'S TOP 40

Ringmasters



Giving to the United Way campaign is an easy and powerful way to invest in our community. We are grateful for every donation, and want to especially recognize the top 40 organizations that generously donated and supported the campaign through corporate gifts, and those that also encouraged employee giving through payroll deductions. Together, this elite group raised more than \$1.75 million for the United Way of Central Missouri!

- | | | | |
|----|---|----|-------------------------------|
| 1 | Central Bank/Central Technology Services/Central Mortgage Co. | 21 | Farmer Companies |
| 2 | Diamond Pet Foods | 22 | Mid America Bank |
| 3 | Scholastic | 23 | Walmart |
| 4 | Missouri State Employees Charitable Campaign | 24 | Genesis Company |
| 5 | Ameren Missouri | 25 | City of Jefferson |
| 6 | ITW EAE | 26 | GFI Digital |
| 7 | Osage Ambulances | 27 | ABB |
| 8 | Hawthorn Bank | 28 | Three Rivers Electric Co-op |
| 9 | Huber & Associates | 29 | Compass Health Network |
| 10 | Jefferson City Medical Group | 30 | Fechtel Beverage & Sales |
| 11 | Jefferson City School District | 31 | United Parcel Service |
| 12 | Jefferson Bank | 32 | Missouri Hospital Association |
| 13 | Missouri Farm Bureau | 33 | Cargill |
| 14 | Capital Region Medical Center | 34 | Midwest Independent Bank |
| 15 | Modine Manufacturing | 35 | Williams-Keepers |
| 16 | Wallstreet Group | 36 | Healthcare Services Group |
| 17 | Modern Litho-Print/Brown Printing | 37 | Bartlett & West |
| 18 | Jefferson City Autoplex | 38 | Gerbes |
| 19 | SSM Health St. Mary's Hospital | 39 | Cole County Government |
| 20 | Providence Bank | 40 | Joe Machens Capital City Ford |



10 october



T W E N T Y T W E N T Y

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

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SATURDAY

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PARTNER AGENCY BLACKOUT PERIOD ENDS

UNITED WAY COMMUNITY CAMPAIGN ENDS

OUR FOUNDATION



The United Way of Central Missouri Foundation operates to further the mission of the United Way of Central Missouri by maximizing fundraising potential.

The Foundation is governed by a Board of Directors and is a separate 501(c)(3) with the same high standards of fiscal accountability and good stewardship as the United Way of Central Missouri. The Foundation was established in 2003 to build a permanent, sustainable avenue of support for the United Way through planned giving.

Given the Foundation was formed to be a safety net for our community in times of catastrophe, immediately following the tornado and flooding, the United Way Foundation Board of Directors unanimously agreed to step forward to take \$200,000 from Foundation funds and gift it to the United Way to replenish the funds spent on Community Support Grants to twenty-five health and human service agencies. Thanks to this incredible gift, the United Way was able to provide an additional \$200,000 in disaster-related support to the community. Five health and human service agencies were awarded a portion of these funds totaling \$82,000 in disaster grant funding on November 22—exactly six months from the date of the tornado. These grants will support recovery programs and address capacity and operational needs for nonprofit health and human service agencies who felt the impact of the tornado and flooding in their day-to-day work.

In addition to disaster-related assistance, the Foundation stepped forward to help with feeding the hungry by providing funds to purchase a mobile food pantry in 2015. This mobile food pantry continues to increase food distribution to those suffering from

food insecurity, and currently serves six pockets of poverty in Cole County each month. This effort was made possible through the partnership between the United Way of Central Missouri, The Food Bank for Central & Northeast Missouri and the United Way of Central Missouri Foundation.

The United Way of Central Missouri Foundation provided the financial support to purchase the truck to supplement the dedicated efforts of existing food pantries. The goal was to increase food distribution by one million pounds each year to close the gap between the level of poverty and the amount of food distributed to hungry people in Cole County. After its third year of operation, the mobile pantry has distributed an additional 744,282 pounds of food to feed hungry families in Cole County alone.

A growing number of United Way contributors' estate plans include a charitable bequest to the United Way of Central Missouri Foundation to ensure the United Way remains a vibrant resource in our community for future generations. Planned giving can be as simple as including a bequest in your will. Additionally, one-time gifts to the Foundation are a meaningful way to honor a friend or a loved one's birthday, anniversary, retirement, memorial or other special occasion.

Gifts to the United Way of Central Missouri Foundation are a legacy to be proud of and a blessing to our community today and beyond. To learn more or to support the Foundation, visit UnitedWaycemo.org/Foundation or call 573-636-4100.

UNITED WAY OF CENTRAL MISSOURI FOUNDATION BOARD OF DIRECTORS

PHIL FREEMAN, PRESIDENT
FREEMAN MORTUARY

WALT VANDELICHT, VICE PRESIDENT
COMMUNITY VOLUNTEER

KATHY GRAESSLE, TREASURER
WILLIAMS-KEEPERS

ANN LITTLEFIELD, SECRETARY
COMMUNITY VOLUNTEER

BERNIE FECHTEL
FECHTEL BEVERAGE & SALES

JOHNNY RICHARDSON
BRYDON, SWEARENGEN & ENGLAND

BOB ROBUCK
CENTRAL BANK

KEN THEROFF
JEFFERSON BANK

DAVE TURNER
HAWTHORN BANK

11 november



T W E N T Y T W E N T Y

SUNDAY

MONDAY

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WEDNESDAY

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| 29 | 30 | | | | <p>OCTOBER 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td></tr> <tr><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td></tr> <tr><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td></tr> <tr><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td></tr> <tr><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td></tr> </table> | S | M | T | W | T | F | S | | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | <p>DECEMBER 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td></tr> <tr><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td></tr> <tr><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td></tr> <tr><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td></tr> <tr><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td><td></td><td></td></tr> </table> | S | M | T | W | T | F | S | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | | |
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OUR VOLUNTEERS

MOBILIZING HANDRAISERS

Over 1,100 volunteers share their time and talent to fight for a brighter future for everyone in our community. Our volunteers come from all skill sets and walks of life, but what they share is an immeasurable passion for improving our community. They are bankers and public servants, teachers and business owners. They are our every day heroes.

In 2018, United Way furthered its mission to be the go-to organization for all things volunteering by launching a new volunteer platform to make volunteering easier and much more efficient for those who want to serve in our community. The platform went live just in time to organize and deploy over 300 volunteers for the annual Days of Caring event. Days of Caring is a unique two-day opportunity for hundreds of supporters in our community to see their impact firsthand by volunteering at United Way partner agencies. In 2019, the volunteer platform was essential in recruiting and deploying volunteers for disaster assistance volunteer opportunities. Thanks to the platform, over 400 volunteers were registered and ready to deploy when sites were deemed safe to help our neighbors with cleanup, and hundreds more who had signed up through the site prior to the disaster were also notified of disaster related service opportunities.

The volunteer platform is a streamlined process that allows any approved organization—not just United Way partner agencies—the opportunity to upload volunteer projects. Once projects are finalized and posted, community members can review the list of volunteer projects and sign up for the opportunity that best aligns with their passion at the time that works best for their schedule. To learn more, upload a volunteer project or sign up to volunteer, visit unitedwaycemo.org/volunteer.



COMMITTEES

Campaign Leadership Team: These volunteers are the face and voice of the campaign. They meet with business leaders to seek their support and assist internal campaign leaders to plan successful workplace campaigns.

Early Childhood Advisory Committee: Early Childhood professionals serve to support early childhood providers and promote early childhood programs and initiatives in the central Missouri area.

Finance & Audit Committee: These volunteers provide critical financial oversight and annually review the United Way of Central Missouri audit, IRS 990 and financial statements to make recommendations regarding agency funding and one-time grants.

Fund Allocation Committee: These volunteers meet weekly for five weeks in the spring to review partner agency funding requests for the upcoming year. The panel volunteers review the agencies in the areas of quality programming, governance, finance, administration and the impact of their services on the community. Once the review process is complete, the committee makes their recommendations for funding to the United Way Board of Directors for final approval.

Marketing Committee: These volunteers are the creative geniuses behind the campaign. They plan campaign and event strategies, the campaign video, promotions and awareness building.

Strategic Funding Committee: These volunteers provide additional financial oversight by reviewing Finance & Audit Committee recommendations, as well as overseeing fund allocation, Community Support Grants, Disaster Recovery Grants and new agency application processes.

Strategic Planning Committee: These volunteers develop a vision in concert with the needs and dynamics of the community and chart short and long-term goals for the United Way of Central Missouri through a Strategic Plan.

Women United: Women United offers an opportunity for community-minded women to show their support and further the mission of the United Way of Central Missouri. Women United is social group of giving women with a cause, and is a catalyst for change that harnesses the power and dedication of women leaders to transform our community to help people live their best possible lives.

To learn more and join a committee, call us at 573-636-4100.

12 december



United Way
of Central Missouri

T W E N T Y T W E N T Y

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

| NOVEMBER 2020 | | | | | | | JANUARY 2021 | | | | | | | | | | | | | | | | | | | | | | | | |
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| | | | | | | | | | | | | | | UNITED WAY OFFICE CLOSED: CHRISTMAS DAY | | | | | | |   | | | | | | | | | | |

United Way of Central Missouri

205 Alameda Drive
Jefferson City, Missouri, 65109
573.636.4100
UnitedWaycemo.org


CHANGE DOESN'T HAPPEN ALONE.




Help us to get the word out.

Please share how **YOU** plan to join the fight and transform our community with United Way of Central Missouri.

Be sure to include **#LiveUnitedMidMO**.

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