

TO IMPACT AND BEYOND

No matter where you are in our service area, United Way is here TO HELP our community Reach for the Sky.

- Supporting 25 local partner agencies and distributing more than 30 community grants each year to help individuals and families thrive
- Leading impact-driven initiatives that respond to emerging community needs
- Empowering women to lead, serve, and give back through Women United
- Connecting retirees to meaningful volunteer opportunities through GIVE 5
- Investing in early childhood development, mental health, and volunteer engagement
- Inspiring people across Central Missouri to step up, serve others, and create lasting local impact

PARTNERS POWERING THE MISSION

4-H Youth Program | 573-634-2824

ABLE | 573-636-5558

American Red Cross | 573-635-1132

Big Brothers Big Sisters of Jefferson City | 573-634-3290

Boys & Girls Club of Jefferson City | 573-634-2582

Capital City CASA | 573-893-2272

Capitol Projects | 573-634-3660

Catholic Charities of Central and Northern Missouri | 573-635-7719

Central Missouri Foster Care & Adoption Association | 573-298-0258

Common Ground Community Building | 573-522-4314

Community Health Center of Central Missouri | 573-632-2777

Compass Health Network | 573-634-3000

Dreams to Reality | 573-681-9675

Girl Scouts of the Missouri Heartland | 877-312-4764

Homemaker Health Care | 573-635-6603

Jefferson City Area YMCA Child Development Center | 573-635-6665

Little Explorers Discovery Center | 573-636-6461

Rape and Abuse Crisis Service | 573-634-8346

Senior Nutrition Council | 573-634-8020

Scouting America, Great Rivers Council | 573-449-2561

Special Learning Center | 573-634-3070

The Salvation Army Jefferson City | 573-635-1975

The Sneaker Project | 573-680-6000

Tri-County YMCA | 573-348-9230

UCP Heartland Gibbs Center for Independence | 573-761-7300



PROUDLY SPONSORED BY



Central Bank

Strong roots. Endless possibilities.™



UNITED WAY
Central Missouri

INITIATIVES THAT REACH FOR THE SKY

Adolescent Behavioral Health

- Expanding access to mental and behavioral health support for youth by connecting young people and families with resources, education, and services that promote emotional wellness, resilience, and long-term success.

Cole County COAD

- Coordinating community partners, volunteers, and critical resources to strengthen disaster response, recovery, and preparedness efforts across Cole County during times of crisis and community need.

Early Childhood Initiative

- Supporting early learning opportunities, child care access, and school readiness efforts to help children build a strong foundation for lifelong growth, development, and success.

GIVE 5 Retiree Program

- Empowering retirees to turn their experience, skills, and passion into meaningful volunteer service that strengthens local nonprofits and creates lasting community impact.

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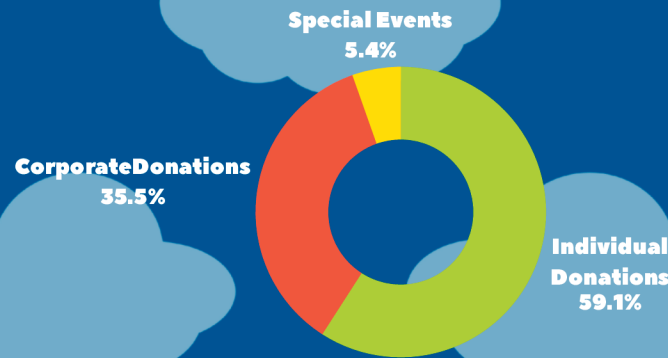
- A helpline dedicated to connecting individuals and families to essential local services that help meet needs related to housing, food, health care, utilities, and more. Dial 211 or 1-800-427-4626 for assistance.

Women United

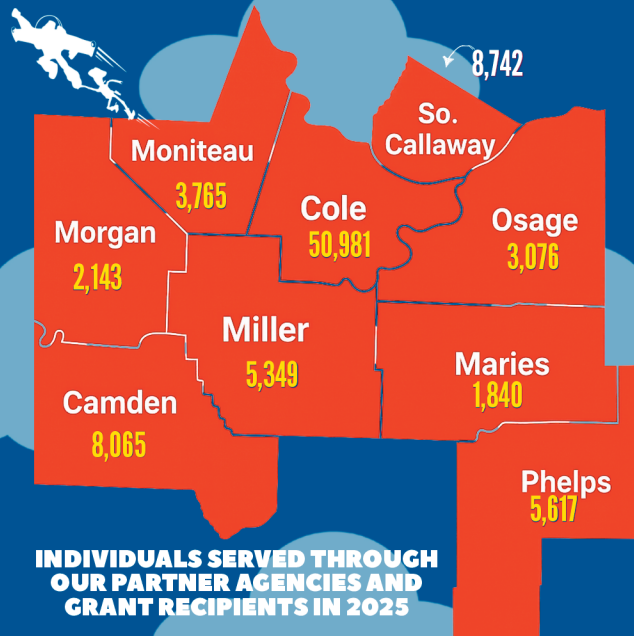
- Empowering women to lead, serve, and give back through philanthropy, volunteerism, and community initiatives that support and uplift women, children, and families across Central Missouri.

2026 CAMPAIGN GOAL 2.9 MILLION

UNITED WAY DONATION BREAKDOWN



44.8% OF INDIVIDUAL GIFTS ARE FROM PAYROLL DEDUCTIONS



INDIVIDUALS SERVED THROUGH OUR PARTNER AGENCIES AND GRANT RECIPIENTS IN 2025



THE IMPORTANT THING IS THAT WE STICK TOGETHER.

In 2025, your donations supported:

- 31,351 meals delivered to homebound seniors so they could remain safe and independent at home
- 1,635 children received brand-new sneakers to support their confidence, health, and success in school
- 534 local youth received scholarships to access life-changing programs and opportunities
- 23,275 hot meals served to individuals and families facing hardship
- 105 children received school-based mental health services and support
- 575 survivors received advocacy, counseling, and support services during times of crisis
- And so much more!

YOU'VE GOT A FRIEND IN THIS COMMUNITY. AND TOGETHER, WE CAN DO INCREDIBLE THINGS.

