

# OUR PARTNERS

We partner with 28 non-profit health and human service agencies that help the hungry, the homeless, the powerless...seniors, babies, children and adults with disabilities...families torn apart by drug addiction, struggling to put food on the table, or recovering and rebuilding their lives after the devastation from a tornado, flooding or pandemic. We are United in our vision that together we should fight for a better future for all.

Thanks to our agency partners, we are making sure that youth have a mentor to help them reach their full potential, and low-income families have affordable day care so they can go to work or school and leave their children in a safe place where they will become kindergarten ready. Middle schoolers are receiving extra reading help so they don't fall behind, foster children are finding their forever homes, and seniors are able to stay independent in their homes because meals are delivered to their doorstep. Children have a safe place to go after school, and abused and neglected

children have an advocate and voice in the courtroom. Children with special needs are receiving intensive physical therapy, and those struggling with mental health issues have access to quality counseling.

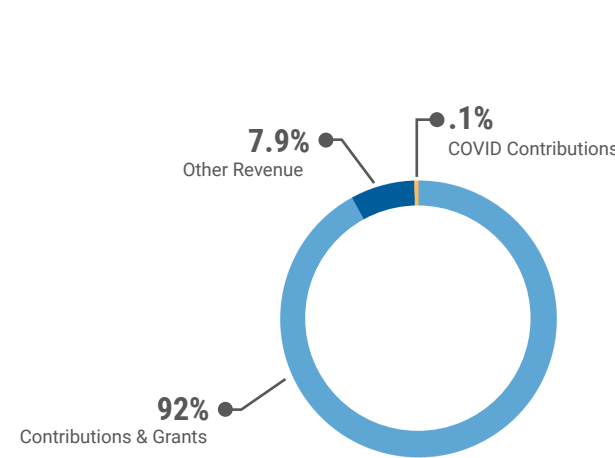
We are more than the fundraisers. We are the handraisers. We raise our hands not only to lead the fight, but to reach out to people who need our help... and hope. United we face food insecurity. United we battle for those struggling with addictions and mental health challenges. United we confront illiteracy and provide mentorship programs. No matter the obstacles. No matter the odds. We surround our community's most critical problems. And we fight. We fight for those who need a voice and those whose names we do not know. Because it takes all of us working together. We have one life. To live better, we must Live United.

Visit [unitedwaycemo.org](http://unitedwaycemo.org) to learn more about how our partners are helping people live their best possible lives.

## PARTNER AGENCIES & INITIATIVES

- 4-H Youth Program
- ABLE
- American Red Cross
- Big Brothers Big Sisters
- Boy Scouts
- Boys & Girls Club
- Capital City CASA
- Capitol Projects
- Central Missouri Foster Care & Adoption Association
- Community Health Center
- Compass Health Network
- Council for Drug Free Youth
- Dreams to Reality
- Early Childhood Initiative
- FamilyWize
- Girl Scouts
- Homemaker Health Care
- Jefferson City Area YMCA Child Development Center
- Little Explorers Discovery Center
- Osage County Community Living
- Rape & Abuse Crisis Service
- Salvation Army
- Senior Nutrition Council
- Special Learning Center
- The Food Bank for Central & Northeast Missouri
- The Sneaker Project
- Tri-County YMCA
- United Way 2-1-1

# OUR FINANCIALS

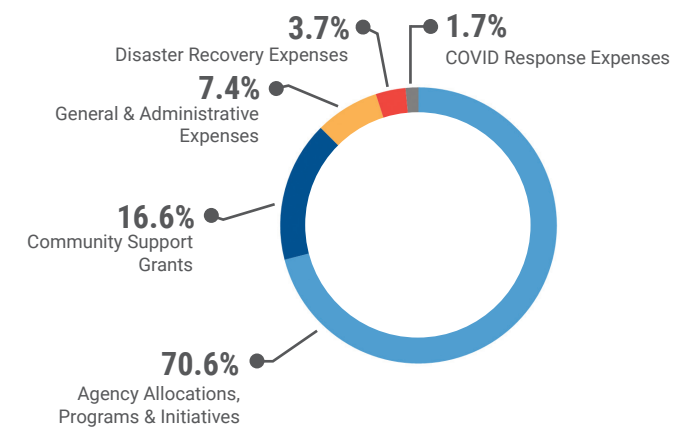


## 2021 Revenues \$2,391,660

**Contributions & Grants** are funds donated to United Way of Central Missouri to support our mission and programs that promote health, education, financial stability and basic needs.

**Other Revenue** includes income generated from the sale of promotional materials, special events and miscellaneous activities.

**COVID Contributions** are funds donated to the United Way of Central Missouri to provide immediate and short-term support for those impacted by COVID.



## 2021 Expenses \$2,572,197

**Agency Allocations, Programs & Initiatives** are costs related to funding United Way of Central Missouri's programs that promote health, education, financial stability and basic needs.

**Community Support Grants** are costs related to grant investments to qualifying health and human service 501(c)(3) agencies to address immediate, critical, unmet needs or to help with an emerging need or COVID recovery programs.

**General & Administrative Expenses** are costs related to administering the day-to-day activities of United Way of Central Missouri.

**COVID Response Expenses** are costs related to immediate and short-term COVID response efforts.

**Disaster Recovery Expenses** are costs related to intermediate and long-term disaster recovery efforts.

Unaudited Fiscal Year 2021 Results  
2021 Audit Results Available April 2022



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[@unitedwaycemo](https://www.facebook.com/unitedwaycemo)



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# 2021 ANNUAL REPORT



United Way of Central Missouri

## Our Impact



# OUR WORK

## \$2.417 million

raised through 2021 annual campaign, Foundation gifts & COVID donations

## 7,000+

donors

## 108,966

people served

## 1 out of every 2

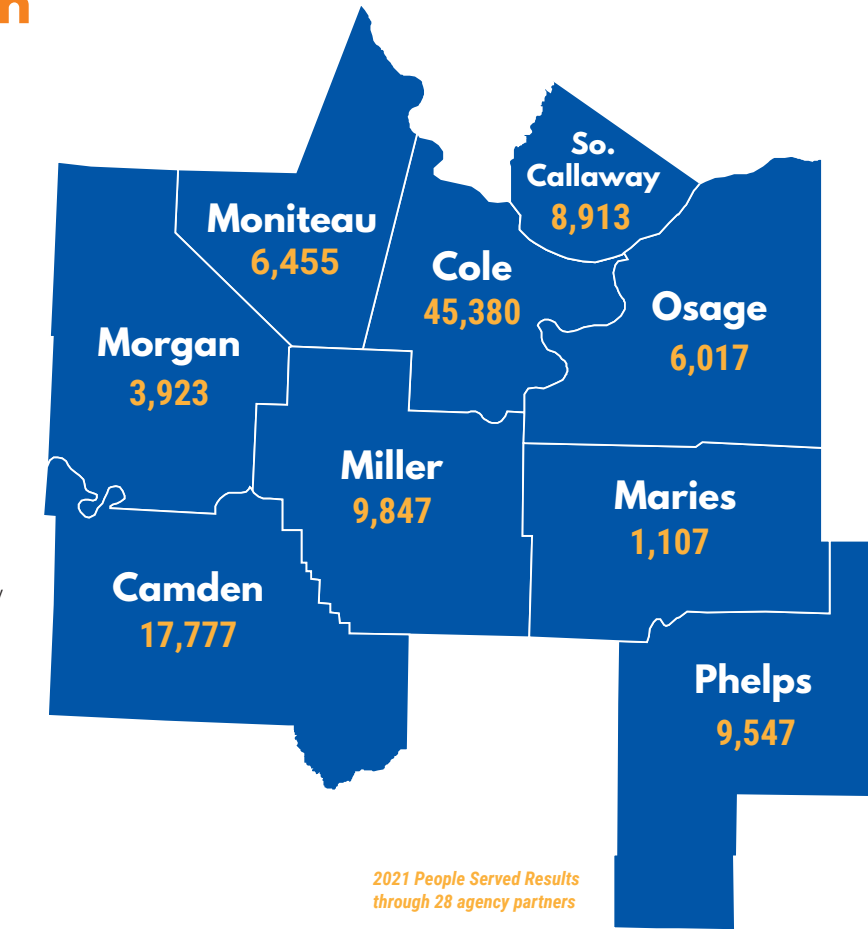
people touched by a United Way agency

## 1,800+

volunteers

## 96

years in operation



## OUR CREDO

UNITED WAY OF CENTRAL MISSOURI FIGHTS FOR THE HEALTH, EDUCATION, FINANCIAL STABILITY & BASIC NEEDS OF EVERY PERSON IN OUR COMMUNITY.

## OUR VISION

UNITED WAY OF CENTRAL MISSOURI ENVISIONS A COMMUNITY WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR POTENTIAL THROUGH EDUCATION, INCOME STABILITY AND HEALTHY LIVES.

## OUR MISSION

UNITED WAY OF CENTRAL MISSOURI IS A LOCAL, VOLUNTEER-DRIVEN ORGANIZATION THAT IMPROVES LIVES BY MOBILIZING THE CARING POWER OF OUR COMMUNITY.

**VOLUNTEER CONNECTION**  
CENTRAL MISSOURI'S ONE-STOP SHOP FOR ALL THINGS VOLUNTEERING

Presented by

Proudly sponsored by

Thanks to our Mid America Bank partners, United Way of Central Missouri unveiled our new volunteer platform to provide a one-stop shop for posting and finding volunteer opportunities in our community.

On our platform, Volunteer Connection, you can narrow down opportunities based on your interests, availability and skills; access your volunteer resume; upload and view community events and more!

[WWW.UNITEDWAYCEMO.ORG/VOLUNTEER](http://WWW.UNITEDWAYCEMO.ORG/VOLUNTEER)  
Register now & make a difference in our community!

# OUR BOARD OF DIRECTORS

## EXECUTIVE COMMITTEE

**Chairman**  
Matt Tollerton  
Central Bank

**Vice Chairman**  
Andy Fechtel  
Fechtel Beverage & Sales

**Past Chairman**  
Greg Meeker  
Modern Litho

**Treasurer**  
Mark Mueller  
Jefferson Bank

**Secretary**  
Beverly Stafford  
SSM Health St. Mary's Hospital

**Member-at-Large**  
Gregg Bexten  
Hawthorn Bank

**Member-at-Large**  
Sharon Campbell  
Missouri Farm Bureau Insurance

**Member-at-Large**  
Ryan Freeman  
Freeman Mortuary

## BOARD MEMBERS

Corey Backues  
GFI Digital

Amy Berendzen  
Office of Lieutenant Governor  
Mike Kehoe

Tammy Chute  
Scholastic

Kirk Duncan  
Williams-Keepers

Bob Gilbert  
Bartlett & West

Lindsay Huhman  
National Biodiesel Board

Ryann Kampeter  
ABC17/KMIZ

Brenda Leydens  
Mid America Bank

Dr. Larry Linthacum  
Jefferson City School District

Dr. John Moseley  
Lincoln University

Ben Musholt  
Armstrong Teasdale

Stacey Sturm  
Modine Manufacturing

Connie Vaughan  
Candlewood Suites

Chip Webb  
Ameren Missouri

Sheriff John Wheeler  
Cole County Government

Treaka Young  
Missouri Telehealth Network

## EX-OFFICIO

**Communications Chairman**  
Mike Downey  
KJLU, Lincoln University

**Fund Allocation Chairman**  
Britt Smith  
City of Jefferson

# OUR FOUNDATION

The United Way of Central Missouri Foundation was established in 2003 to provide a permanent, sustainable avenue of support for the future of the United Way of Central Missouri through gifts, bequests and planned giving to ensure the United Way remains a vibrant resource in our community for future generations. The Foundation is governed by a Board of Directors and is a separate 501(c)(3) with the same high standards of fiscal accountability and good stewardship as the United Way of Central Missouri.

The Foundation's founding members had the foresight and vision to understand the critical need for United Way of Central Missouri to have a safety net in case of a disaster or unforeseen event. The Foundation has been called on to fill that role many times over the last decade by purchasing a mobile food pantry to feed tens of thousands of hungry people and providing \$200,000 in grant funding to assist in tornado response and recovery. The Foundation continues to stand ready to provide financial assistance with unprecedented needs related to the COVID pandemic.

United Way of Central Missouri's loyal donors are asked to consider remembering the Foundation through memorials, bequests and estate planning. A gift to the United Way of Central Missouri Foundation is a legacy to be proud of and a gift that blesses our community today and beyond.

Visit [unitedwaycemo.org/foundation](http://unitedwaycemo.org/foundation) for additional information & to support our Foundation today.



# OUR IMPACT



## Health

**26,390**

individuals received medical, dental & behavioral health services

**19,500**

youth participated in programs to learn the importance of staying drug & alcohol free

**878**

durable medical equipment items loaned to individuals so they could remain and/or recover in their own homes



## Education

**2,500+**

children received Conscious Discipline instruction, a proven model of discipline to develop self-regulation skills

**4,484**

youth participated in mentoring & leadership programs that build skills to ensure a brighter future

**100%**

of children participating in a quality childcare program are kindergarten ready



## Financial Stability

**2,151**

volunteer hours helped 127 women receive apparel & gain the ability to enter or re-enter the workforce

**224**

families maintained employment by accessing affordable child care

**90**

adults with disabilities had dignified & meaningful employment



## Basic Needs

**6,627**

bed nights & warm cots provided for men, women & children experiencing homelessness or abuse & neglect

**7,653,155**

pounds of food distributed to those experiencing food insecurity

**907**

pairs of shoes were provided to children in need

\*2021 People Served Results

# OUR GRANT RECIPIENTS

Grants are investments United Way makes to address immediate, critical unmet needs or to help with emerging needs in the counties we serve. These grants give nonprofits the opportunity to start a new program, enhance an area of service or purchase needed supplies or equipment. To be responsive to the surge in demand for health & human services due to COVID, United Way awarded an unprecedented \$400,000 in grant funding in 2021 to 54 total agencies.

## 2021 Grant Recipients

**ABLE**  
Alzheimer's Association  
American Red Cross  
Big Brothers Big Sisters  
Boys & Girls Club\*  
Capital City Diaper Bank  
Catholic Charities  
Central Missouri Stop Human Trafficking Coalition  
Children's Learning Center of Camden County  
Citizens Against Domestic Violence  
Council for Drug Free Youth\*  
Common Ground Community Building

**Coyote Hill**  
Day Solutions Foundation  
Dreams to Reality  
El Puente Hispanic Ministry  
First Chance for Children  
Gateway Industries of Eldon  
Girl Scouts  
Healing Horses Therapeutic Riding Program  
Homemaker Health Care  
Hyder Apartments  
Jefferson City Area YMCA  
Child Development Center\*  
Jefferson City Public Schools  
The Salvation Army\*  
Little Explorers Discovery Center\*

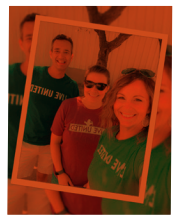
**Moniteau Christian Ministries Center**  
Rape & Abuse Crisis Service  
River City Habitat for Humanity  
Russell House  
Senior Nutrition Council of Jefferson City & Cole County\*  
Special Learning Center  
The Healing House & New Beginnings  
The Rolla Mission  
The Salvation Army\*  
The Sneaker Project

**Tri-County YMCA**  
UPC Heartland  
United Way Early Childhood Initiative  
Unlimited Play



# OUR CAMPAIGN

**\$2.407**  
million raised



## 2021 PACESETTERS

A huge thank you to this exemplary group of businesses that 'jump start' our annual campaign!

Bartlett & West  
Capital Region Medical Center  
Central Bank/CTS/  
Central Mortgage Company  
City of Jefferson  
Cole County Government  
Fechtel Beverage & Sales  
First Mid Bank & Trust  
GFI Digital  
Genesis Company  
Hawthorn Bank  
Huber & Associates  
Jefferson Bank  
Jefferson City Autoplex  
Jefferson City Medical Group  
Joe Machens Capital City Ford

Mid America Bank  
Missouri Auto Dealers Association  
Missouri Farm Bureau  
Missouri Hospital Association  
Modern Litho/Brown Printing  
Modine Manufacturing  
Osage Ambulances  
Schnucks  
Septagon Construction  
SSM Health St. Mary's Hospital  
Three Rivers Electric Cooperative  
United Parcel Service  
United Way & Agency Partners  
Wallstreet Group  
Williams-Keepers

## TOP 40 CAMPAIGNS

Congratulations & thank you to our Top 40 organizations, who supported our campaign through corporate gifts and/or employee giving!

- Diamond Pet Foods
- Central Bank/CTS/Central Mortgage Company
- Scholastic
- State of Missouri
- Ameren Missouri
- Osage Ambulances
- ITW EAE
- Hawthorn Bank
- Missouri Farm Bureau
- Jefferson Bank
- Huber & Associates
- Capital Region Medical Center
- Jefferson City Medical Group
- Wallstreet Group
- Farmer Holding Company
- Jefferson City School District
- SSM Health St. Mary's Hospital
- Modern Litho/Brown Printing
- Three Rivers Electric Cooperative
- Mid America Bank
- Bartlett & West
- Genesis Company
- GFI Digital
- Modine Manufacturing
- Fechtel Beverage & Sales
- Jefferson City Autoplex
- Veterans United Foundation
- City of Jefferson
- Gerbes
- Healthcare Services Group
- United Parcel Service
- Compass Health Network
- Special Learning Center
- Wren Solutions
- Missouri Hospital Association
- Williams-Keepers
- Midwest Independent Bank
- Freeman Mortuary
- Cargill
- Flat Branch Home Loans

**133**

workplace campaigns

**233**

corporate gifts

# EARLY CHILDHOOD

United Way of Central Missouri has championed the Early Childhood Initiative for over ten years. Through this initiative we support early childhood programs in the central Missouri area to ensure children birth through 5 years old receive quality early learning opportunities, aid parents in positive parenting practices and support strong transition programming into kindergarten.

The United Way of Central Missouri Early Childhood Initiative supports early childhood providers, facilitates the annual Week of the Young Child activities and events and provided the resources for the Born Learning materials at Memorial Park. This initiative also promotes the training and coaching of the Conscious Discipline approach to Early Childhood professionals. Conscious Discipline provides a proven and comprehensive approach to discipline that empowers parents with the self-awareness, brain information, developmental knowledge and usable skills necessary to create safe, connected, problem-solving skills.

In 2021, the United Way of Central Missouri Early Childhood Initiative provided opportunities for Early Childhood Professionals and parents to attend Conscious Discipline Trainings and offered a training series to Early Childhood Directors to provide support and training to implement the Conscious Discipline model in their Centers. Fifteen programs participated with about 27 key staff. In addition, we offered evening Conscious Discipline trainings for childcare providers, parents and other volunteers/organizations. Most recently the United Way of Central Missouri Early Childhood Initiative implemented a Conscious Discipline Pilot Program for Elementary School Principals and key staff to ensure Conscious Discipline continues into the elementary schools.

In July of 2021, United Way was asked to be part of a Regional Childhood Leadership Group to support Early Childhood efforts in Cole, Moniteau, Miller and Osage counties. This is a Missouri Department of Elementary and Secondary Education project under the new Office of Childhood. The goal of this is to provide and collect resources to ensure that each family has the support they need to parent and raise their children to their full capacity so incoming Kindergartners are healthy, loved and ready to learn.



get involved! [WWW.UNITEDWAYCEMO.ORG/WOMENUNITED](http://WWW.UNITEDWAYCEMO.ORG/WOMENUNITED)

# WOMEN UNITED

Women United is a social group of giving women with a cause. It is an opportunity for women of all ages and backgrounds to come together and further the mission of the United Way of Central Missouri. Whether this group focuses on improving childhood literacy, helping young women achieve their dreams or promoting healthy lifestyles, one thing is certain: Women United is a catalyst for change to make our community better and stronger.

In early summer of 2021, Women United members came together for its first official social and networking opportunity. In early fall, members met again for a blanket-making service opportunity for children served by United Way's partner agency, Central Missouri Foster Care & Adoption Association (CMFCAA). Handmade blankets were gifted to CMFCAA to use in their Begin Again Backpacks - a program that provides children in foster care a backpack filled with toiletry, school and personal items to help alleviate the trauma associated with transitioning from biological home to foster home.

In late fall, Women United hosted its annual signature fundraiser, Power of the Purse. This event offers an opportunity for women in our community to show their support for the United Way of Central Missouri while enjoying the camaraderie of other caring women, shopping for purses and of course supporting a great cause! This year's event was a hybrid model with online bidding available for the silent auction and the live auction taking place during the in-person event on November 18 at the Jefferson City Country Club. Approximately 100 silent auction purses were available for purchase--ranging from upscale, brand-name purses to unique, vintage collectibles. The high-value live auction bags were once again modeled by gentlemen from our community. Special thanks to Andy Fechtel, our veteran emcee of the evening!

Our goal was to raise a net amount of \$30,000--and we are thrilled to share we raised a net total of nearly \$43,500! Funds raised will support the work of the United Way of Central Missouri to help people in our community live their best possible lives. United Way is grateful for the many generous event sponsors, purse donors and the Live Auction experience donors! And of course, our accolades to the ladies whose vision and dedication saw the Power of the Purse to a successful conclusion...planning extraordinaires Brittany Baines and Vicki Myers and their committee of talented, compassionate women who care about our community.

